



Cloud Cost Optimization Done Right

Cost Optimization

Cloud Cost Optimization can essentially be done in two ways: Horizontal Cloud Optimization or Vertical Cloud Optimization. To capture the low hanging fruits most companies, start with Horizontal Cost Optimization.

Cost Optimization & Control

QRatify provides cost principles that helps you drive horizontal and vertical cost optimization tailored to your company tools and processes.

What is the desired outcome?

Our goal is to get your company to be more efficient so you can realize the true cost of your infrastructure and thus get a better overview of why, where, and how money is being spend in the cloud. Furthermore, drive a needed behavior among peers to establish a healthy culture for how money is spent in the cloud in what is the most optimal value to the business.



One of the biggest blockers from adopting more cloud on the digital transformation journey is lack of control with cost. All cloud comes with a cost and being able to manage and control this is key for the success of migrating your IT-Services. There are several aspects of managing this discipline but focus areas should be ongoing cost optimization, healthy cost culture coupled with a transparent and fair way of splitting the cost. By mastering these capabilities, the goal is to bring the most value to the business for the cost paid. Driving down cost is not necessarily the end goal if more cost can be justified by adding more business value. Therefore mapping you cost to business value should be your end goal

Key Challenges with Cloud Cost Optimization & consequence of not doing it!

Cloud Optimization: The purpose of this service is to help your company optimize and become efficient with your Cloud footprint.

History shows that by using cloud and all of its services in an optimized and cost-efficient manner, your understanding and ability to take new decisions in the cloud and estimating cost is much greater, as your ability to control and predict cost is key for having a visionary conversation with the business.

Cost Operating Culture: Existing approaches and functions for the traditional delivery and management of IT services are not compatible with how money and cost is driven in the cloud. Therefore it's essential that a shared cost culture is established for how cost and value is driven as a combined approach, when moving to the cloud.

Optimization Review Process: To ensure that customers get the most out of our delivery we have defined a streamlined cost optimization process. Our Engagement is focused on 3 steps, with the 4th step empowering you to continue the process internally with your teams. We will **Gather, Analyze, and then Advise** you and your teams on the opportunities and structure to leverage going forward on Cost Optimization



Cost Optimization workshop

Walkthrough ways to drive cost optimization principles to ensure that the right initiatives are made to maintain a healthy cost culture

Experience from very large implementations

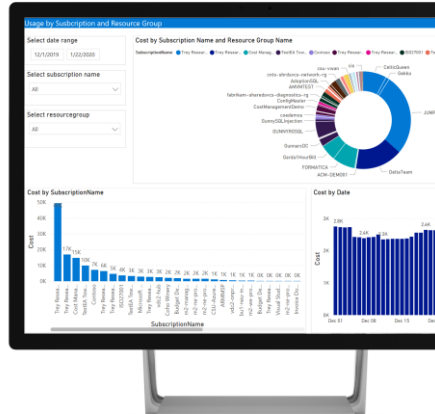
QRatify has experience from some of the largest customers driving down cost on Azure.

Cloud SOLUTIONS

QRatify has over 50 years' experience working at or working very closely with Microsoft engineering since the early days of Cloud. Bringing these learnings to our customers is a key goal for our business.

For more information on any of our products or services please visit us on the Web at: www.QRatify.com

How can we help you?



At QRatify we have experience from doing cost Optimization with some of the largest European customers on Azure. Some of these customers have saved millions of USD over time reducing their cost on Azure.

QRatify co-founder was part of a Microsoft Global design team that focused on helping large enterprises with driving down cost around the world.

Experience from the following areas:

- ✓ Large brewery customer in the Nordics
- ✓ Large shipping company.
- ✓ Large pharmacy in Switzerland.
- ✓ Large retailer in Sweden.

Your business relies on workload and application resiliency and performance. It's in your best interest to ensure that these vital services are running in an environment that maximizes their performance and supports your demanding SLAs while keeping track of the costs. With so many upgrades and updates being released, it can be difficult to prioritize which updates and upgrades to pursue and even harder to determine how to budget for this type of work.

Areas of interests

- Do you have an overview of who is consuming what in the cloud and do you feel there is the right transparency and fairness around cost?
- Are you running over budget and not sure what to do about it?
- Do you get a large bill every month and not sure how the money is being spend?
- Is there a good culture around how Cloud money is being spend?
- Are you struggling with driving the needed behavior among IT staff and developers and not sure what to do about it?

SERVICES AVAILABLE

- Cost Process Review
- Cost Customer workshop
- Cloud Cost Horizontal review
- Cloud Cost Vertical review
- Cloud Cost Team Structure
- Cloud Cost & Subscription Management



AI Innovation House
Innovations Allé 3
Phone: +4528111448
E-mail: Mail@QRatify.com